

TRAUMA AWARE SCHOOLING

Building knowledge skill and practice

SPONSORSHIP PROSPECTUS

BCEC | Brisbane | Australia

20-21 JUNE 2019

The second ***Trauma-Aware Schooling Conference*** recognises the importance of reaching as many school educators as possible. We also aim to keep registration costs to a minimum for delegates. To help with this, we offer you the opportunity to sponsor elements of the conference whilst also promoting your business, organisation, department, charity, school or work!



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INVITATION TO TRAUMA AWARE SCHOOLING 2019

Following the success of the inaugural *Trauma-Aware Schooling Conference*, held in 2017, the Queensland University of Technology, the University of Southern Queensland and the Metropolitan Behaviour Support Service, Queensland Department of Education are pleased to invite you to partner with us to deliver Trauma Aware Schooling 2019, to be held in Brisbane, Australia, on 20-21 June 2019.

With a theme of “Building Knowledge Skills and Practice”, the conference will bring together inspiring keynote speakers, an exciting and interactive program and opportunities to engage and network with like-minded colleagues and leaders in the field. Our objective is to facilitate interaction to build collaborative links between researchers, practitioners, schools and support services and you, the sponsor.

BENEFITS OF SPONSORING OR EXHIBITING

SPOTLIGHT your organisation to key stakeholders.

ALIGN your brand to the conversations of this leading education symposium.

CONNECT with your target market.

GENERATE consumer preference and new clients.

A school student’s experience of complex trauma (e.g. physical, sexual, and/or emotional abuse, serious neglect, violence, etc.) can have a serious impact on school behaviours, attendance, engagement and (therefore) educational and life outcomes. Worrying behaviours can also have a significant impact on the well-being, efficacy, and retention of teachers and other educators.

To address this, government departments and many non-government agencies are increasingly encompassing what is now referred to as trauma-informed practice when supporting or working with children and adolescents. The conference will bring together a range of enthusiastic professionals at all stages of their careers to discuss, learn about and respond to the issues of complex childhood trauma and the need for trauma-aware practice in schools.

Early confirmation will ensure the highest level of exposure. An extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts, and web and social media exposure will be implemented in the lead up to the conference and the opportunity exists for your organisation or company to be featured as a key supporter.



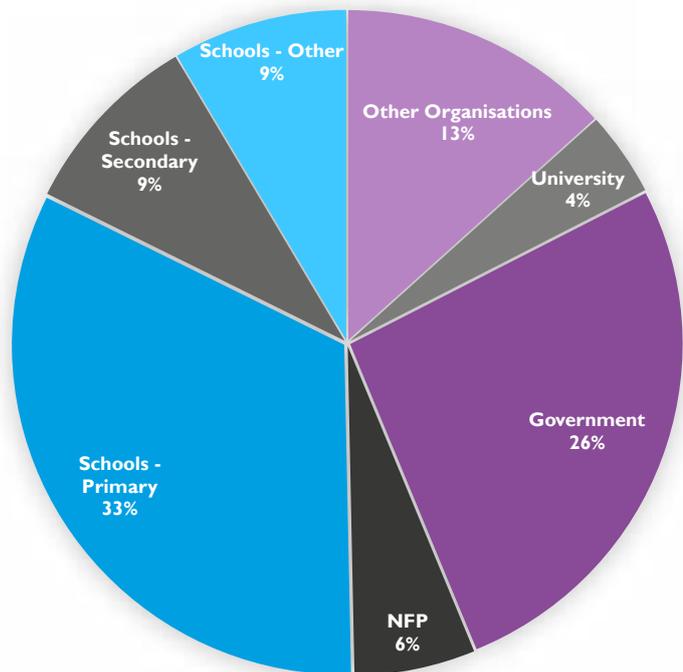
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WHO CAN YOU EXPECT TO REACH

The inaugural *Trauma-Aware Schooling Conference (2017)* attracted Australasian delegates from a broad range of sectors.

Through securing a sponsorship package, your organisation will be strategically promoted as a key partner of this conference, to a vast market.



OVERHEARD AT THE 2017 CONFERENCE

98% of conference attendees surveyed wanted the conference to be held again.

Very informative and enlightening conference.
An inspiring 2 days

I found the conference valuable and rewarding. It also challenged some of my mindsets.

Loved every minute!
Inspirational.

Thanks for bringing this very important conversation alive. It was great to share this enthusiasm across the many different ways and professions of working with students.

Thank you for organising the conference. I learnt lots and strongly believe that my professional practice will improve as a result of the knowledge gained during the 2 days.



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QUICK REFERENCE GUIDE

	Gold	Silver	Bronze
Number of sponsorships available	3	3	Unlimited
Complimentary conference registrations	3	2	2
Complimentary tickets to Cocktail Reception	3	2	
Company or organisation logo and link on website	✓	✓	✓
Organisation logo on delegate name badges	✓		
Opportunity to provide a freestanding banner at the conference venue	✓	✓	
Opportunity for exhibition space at conference venue	✓	✓	
Access to the conference delegate list	✓	✓	✓



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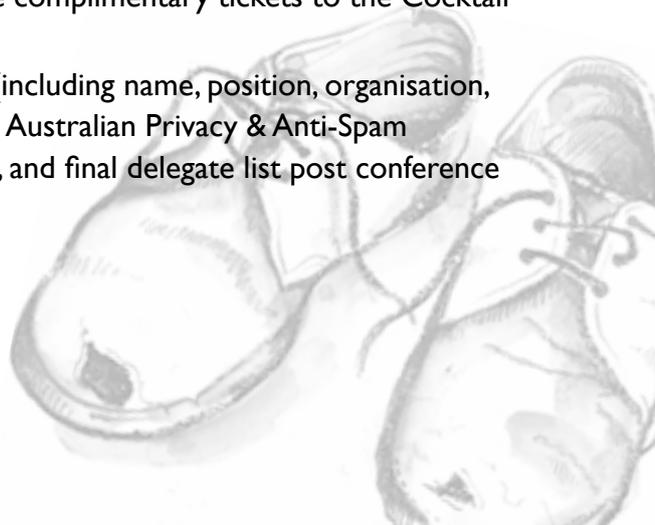
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GOLD SPONSOR \$10,000 (including GST)

Our Gold sponsors are premier partners of the *Trauma-Aware Schooling Conference* which enables your organisation to target delegates from around the country and internationally, raising the profile of your brand through maximum, direct exposure to the conference audience. Each Gold Sponsor will be acknowledged on all marketing and communication materials as Gold Sponsor, and as such will be positioned at the highest possible level for reader acknowledgment and viewing.

This sponsorship package includes:

- Prominent logo display, 400 word company profile and link to company or organisation home page on conference website
- Logo, linked to the company or organisation home page, will appear on all promotional email campaigns. In addition, a Gold Sponsor logo will appear on all printed and electronic promotional materials, from the time of confirmation
- Two banner advertisements in the conference app (artwork to be supplied by sponsor. Dimensions: 640 x 90 px)
- One sponsor listing in the conference app, including company logo, company profile (up to 250 words)
- Acknowledgement from the podium at the opening sessions on both days
- Logo to appear on 'Sponsors' presentation slide
- Opportunity to provide a freestanding banner at the conference venue
- Opportunity for exhibition space at conference venue
- Logo printed onto delegate name badges
- Three complimentary conference registrations, plus three complimentary tickets to the Cocktail Reception
- Electronic copy of attendance numbers and delegate list (including name, position, organisation, email subject to delegate consent and in accordance with Australian Privacy & Anti-Spam Legislation), to be made available prior to the conference, and final delegate list post conference





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SILVER SPONSOR \$7,500 (including GST)

Our Silver Sponsors are premier partners of the *Trauma-Aware Schooling Conference* which enables your brand to be exposed to the conference delegates, prior to, during and after the 2019 event, through the numerous benefits listed below. Each Silver Sponsor will be acknowledged on all marketing and communication materials as a Silver Sponsor.

This sponsorship package includes:

- Prominent logo display, 300 word company profile and link to company or organisation home page on conference website
- Logo, linked to the company or organisation home page, will appear on all promotional email campaigns. In addition, Silver Sponsor logo will appear on all printed and electronic promotional materials, from the time of confirmation
- One banner advertisement in the conference app (artwork to be supplied by sponsor. Dimensions: 640 x 90 px)
- One sponsor listing in the conference app, including company logo, company profile (up to 200 words)
- Acknowledgement from the podium at the opening sessions on both days
- Logo to appear on 'Sponsors' presentation slide
- Opportunity to provide a freestanding banner at the conference venue
- Opportunity for exhibition space at conference venue
- Two complimentary conference registrations, plus two additional complimentary tickets to the Cocktail Reception
- Electronic copy of attendance numbers and delegate list (including name, position, organisation, email subject to delegate consent and in accordance with Australian Privacy & Anti-Spam Legislation), to be made available prior to the conference, and final delegate list post conference





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BRONZE SPONSOR \$5,000 (including GST)

Bronze Sponsorship of the *Trauma-Aware Schooling Conference* enables your brand to receive wide exposure to conference delegates, prior to, during and after the event, through the numerous benefits listed below. Each Bronze Sponsor will be acknowledged on all marketing and communication materials as a Bronze Sponsor.

This sponsorship package includes:

- Prominent logo display, 250 word company profile and link to company or organisation home page on conference website
- Logo, linked to the company or organisation home page, will appear on all promotional email campaigns. In addition, Bronze Sponsor logo will appear on all printed and electronic promotional materials, from the time of confirmation
- One banner advertisement in the conference app (artwork to be supplied by sponsor. Dimensions: 640 x 90 px)
- One sponsor listing in the conference app, including company logo, company profile (up to 200 words)
- Acknowledgement from the podium at the opening sessions on both days
- Logo to appear on 'Sponsors' presentation slide
- Two complimentary conference registrations
- Electronic copy of attendance numbers and delegate list (including name, position, organisation, email subject to delegate consent and in accordance with Australian Privacy & Anti-Spam Legislation), to be made available prior to the conference, and final delegate list post conference





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NAME TAG SPONSOR \$4,400 (including GST)

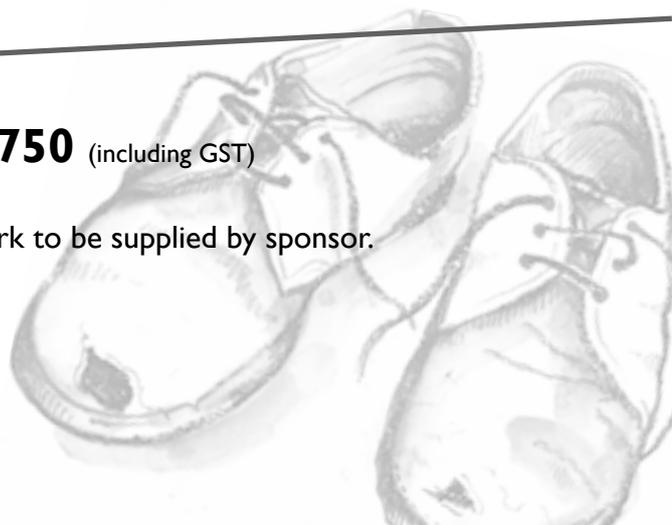
- One complimentary conference registration
- Acknowledgement from the podium at the first concurrent session on both days
- One sponsor listing in the conference app, including your company or organisation logo, and profile (up to 250 words)
- Your company or organisation logo and link on website
- Opportunity to provide a freestanding banner at the conference venue
- Your company or organisation logo on conference name tag
- Access to the conference delegate list

COCKTAIL RECEPTION \$3,500 (including GST)

- Two complimentary Cocktail Reception tickets
- Acknowledgement from the podium at the cocktail reception
- One sponsor listing in the conference app, including your company or organisation logo, and profile (up to 250 words)
- Your company or organisation logo and link on website
- Opportunity to provide a freestanding banner at the cocktail reception
- Access to the conference delegate list

APP BANNER ADVERTISEMENT \$750 (including GST)

- One banner advertisement in the conference app (artwork to be supplied by sponsor. Dimensions: 640 x 90 px)





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KEYNOTE SPEAKER \$3,500 (including GST)

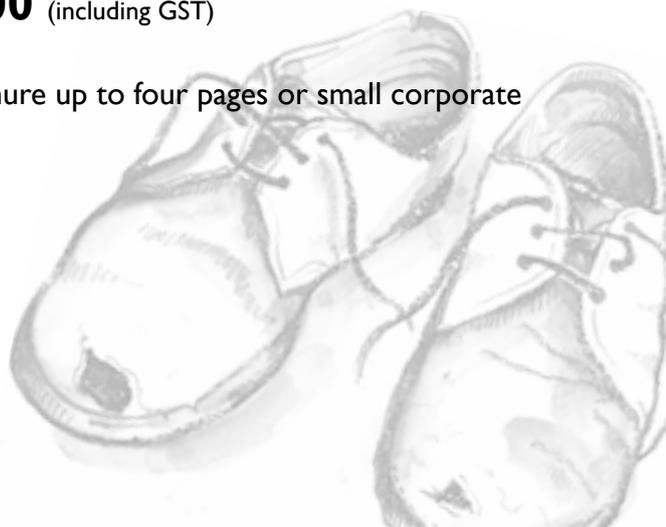
- One complimentary conference registration
- Acknowledgement from the podium at the keynote address (sponsor will have the opportunity to select a particular speaker prior to the conference)
- One sponsor listing in the conference app, including your company or organisation logo and profile (up to 250 words)
- Your company or organisation logo and link on website
- Opportunity to provide a freestanding banner displayed at speaker presentation
- Access to the conference delegate list

EXHIBITOR \$2,200 (including GST)

- One complimentary conference registration
- Exhibition space at conference venue
- One sponsor listing in the conference app, including your company or organisation logo, and profile (up to 250 words)
- Your company or organisation logo and link on website
- Access to the conference delegate list

SATCHEL INSERT SPONSOR \$1,500 (including GST)

- Opportunity to provide one promotional item (e.g. brochure up to four pages or small corporate gift) to be included in the Conference satchels





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SPONSORSHIP AGREEMENT

To confirm your sponsorship selection, please [click here](#).

Sponsorships will be confirmed once registration and payment have been completed.

During registration you will be asked to provide:

- Corporate Logo - EPS & high resolution JPG
- Corporate Profile - Your corporate message and your company's web address

Looking for something else?

Please contact QUT Conferences for further information regarding sponsorship packages. The packages advertised are by no means limited and we'd love to work with you and your company or organisation on a bespoke option that meets your needs and objectives. Let's get talking!

Please contact Lauren Kerr at QUT Conferences :

P: 3138 9367

E: traumaconf@qut.edu.au

Sponsorship Conditions:

- Payment for sponsorship is required before any entitlements can be delivered (special arrangements can be made)
- Notice of cancellation must be submitted in writing to traumaconf@qut.edu.au
- Cancellation fees:
 - 25% cancellation fee will apply for cancellations received prior to 20 December 2018
 - 50% cancellation fee will apply for cancellations received prior to 20 February 2019
 - 75% cancellation fee will apply for cancellations received prior to 20 April 2019
 - Cancellations received on or after 20 April 2019 will not be refunded